

# Keep it Basic



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## SPECIAL OFFER

Manufacturer funded promotion. For a limited time only.

02451-B1  
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16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

Basic

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.

02451-B1

Source: <https://www.industrydocuments.ucsf.edu/docs/kqpy0003>